



Apr. 14, 2016 GRENOBLE – France

Business Meetings



International B2B Meetings for digital technologies

TO REGISTER OR FOR MORE INFORMATION:

FIRST CONNECTION - MINALOGIC Business Meetings 2016

8, rue la fontaine - 92120 Montrouge - France / Tel.: +33 (0)1 49 12 44 95 - Fax: +33(0)1 49 12 48 74.
www.minalogicbusinessmeetings.com

The venue: **World Trade Center in GRENOBLE**



International B2B Meetings for digital technologies

Healthcare, IT, Mobility and Connectivity, Energy Efficiency, Transportation, Imaging, Photonics and traditional industries.

2nd EDITION



Business Meetings



April 14, 2016
GRENOBLE (World Trade Center) – France

Organized by:



Organisateur de journées d'affaires clé en main



www.minalogicbusinessmeetings.com

INFORMATION & REGISTRATION : +33(0)1 49 12 44 95

A global innovation cluster in digital technologies (micro- and nanoelectronics, photonics and software), MINALOGIC has undeniably become a major player in innovation in the Rhône-Alps' region.



Encompassing the entire innovation value chain, MINALOGIC fosters industrial-research partnerships in the sectors of micro- and nanoelectronics, photonics and software, on both an international and national level, with final applications in ICT, healthcare, energy, construction, advanced manufacturing, transportation, sports & outdoor. Minalogic brings together technology providers and integrators seeking innovation.

Globalization has taught us that partnerships and business opportunities must operate at a transnational level, which is why we want to meet you in Grenoble for a fruitful day of exchanges, sessions and networking and the forging of future partnerships: **because tomorrow's solutions are made today.**

The event MINALOGIC business meetings will take place on April 14, 2016 in GRENOBLE (World Trade Center). It proposes one-to-one international B2B meetings in a move to strengthen the "internationalization" of projects and welcome in developers and key accounts from target countries such as Belgium, Germany, Italy, Japan, The Netherlands, Taiwan, The United Kingdom, the United States...



Types of participants MINALOGIC Business Meetings:

TECHNOLOGY SUPPLIERS = Companies, primarily members of Minalogic, which offer expertise in micro- and nanoelectronics, photonics and software technologies.

Participants in 2014 included: ADEUNIS RF, AIM, ARVENI SAS, CARI ELECTRONIC, CEA-Leti, CEDRAT TECHNOLOGIES, DOLPHIN INTEGRATION, E2V SEMICONDUCTORS, GORGY TIMING, HARDIS INTERNATIONAL, ISORG, KOLOR, LACROIX ELECTRONICS, MATRA ELECTRONIQUE, MICROOLED, MOTWIN, MUTEST, PROBAYES, SQUADRONE, STMICROELECTRONICS...

INTEGRATORS/CONTRACTORS = Companies seeking solutions offered by the technology suppliers. Usual attendee titles: R&D Director, Innovation Director & Manager, Technical Manager, Purchasing Manager, I&T Manager....

Participants in 2014 included: AGC GLASS COMPANY, BULL, CROUZET AUTOMATISMES, DOW CHEMICAL COMPANY, EDAP TMS - TECHNOMED MEDICAL SYSTEMS, FLEXTRONICS, FRESINIUS KABI, GEMALTO, HEWLETT-PACKARD, SAGEM DEFENSE SECURITE, SCHNEIDER ELECTRIC, SFR BUSINESS TEAM, SNCF, SOFRADIM PRODUCTION - GROUPE COVIDIEN...

Seven application markets (*) covered by MINALOGIC Business Meetings:

- 1 ICT (Information, Communication Technology),
- 2 Healthcare,
- 3 Energy,
- 4 Construction,
- 5 Advanced manufacturing,
- 6 Transportation,
- 7 Sports & outdoor.

(*) Extract from technical skills section of the exhibitors' and contractors' registration forms.

"MINALOGIC Business Meetings" are customized events which prioritize quality encounters and employ a personal approach, allowing for relevant, targeted and efficient meetings. This exclusive service ensures a high value-added experience.

Key Figures Minalogic Business Meetings 2014:

58 providers of solutions,
45 buyers,
1217 meetings,
6 conferences

The one-to-one meetings : how does it work ?

01

Fill out a short form with information on capabilities, applications and needs.

Access detailed profiles of all the attendees from our online catalogue (3 weeks prior to the show). Identify and request meetings with relevant contacts through our user-friendly program.

02

03

Go online and consult your individual schedule of pre-planned meetings with the contacts of your choice.

Key Economic Figures

Rhône-Alpes, France

- ▶ Europe's sixth-largest GDP at €197bn
- ▶ France's top region for manufacturing
- ▶ France's second largest hub for R&D

Program

April 14, 2016

in GRENOBLE (World Trade Center)

8am - 9am: Participant Registration
9am - 1pm: **One-to-one meetings / Conferences**
1pm - 2pm: Lunch (buffet)
2pm - 6pm: **One-to-one meetings / Conferences**

Up to 14 appointments throughout the course of the day, either in a fully equipped booth or "B-to-B" space, according to a schedule organized by you and for you.

Conferences:

Relevant and topical, the conferences are presented by professionals (both suppliers and decision-makers) and aim to help you polish up on important subjects and to exchange with your "industry colleagues". These conferences are validated by a peer.

You can send us your topic, please contact:
David BILMAN - +33(0)1 49 12 44 95 - david.bilman@firstconnection.fr